



20th LIASA ANNUAL CONFERENCE

30 September – 4 October 2019

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Durban International Convention Centre, ARENA
Durban, KZN, South Africa





ABOUT LIASA

The Library and Information Association of South Africa (LIASA) is the SAQA accredited Professional Body for the Library and Information Services sector and a non-profit organization uniting and representing all institutions and people working in libraries and information services in South Africa. It strives to unite, develop and empower all people in the library and information field into an organization that provides dynamic leadership in transforming, developing and sustaining library and information services for all people in South Africa.

21 years ago the library and information community of SA launched a unified Library and Information Association departing from the old way of existing as separate associations based on race and qualifications. This important step enabled all library and information workers to speak with one voice and to promote their services to their users, the broader community, civil society and decision makers. These efforts contribute to the understanding of the important role that libraries play in a democratic society, advancing literacy, making the basic human right of freedom of access to information a reality, and in promoting tolerance and respect among all South Africans.

The existence of library services in all communities of SA empowers the public at large to participate fully in the new democratic society and play an important role in supporting education and life-long learning. For more information you can visit our website at www.liasa.org.za.

LIASA 20TH ANNUAL CONFERENCE

The Library and Information Association of South Africa hosts an annual conference. The conference is a professional event for librarians, library managers and library practitioners to debate, discuss and share issues of professional interest including;

- Training
- Practice
- Academic Issues
- Specialisation
- Networking

WHO WILL BE ATTENDING

Traditionally the conference attracts between 600 and 800 delegates including;

- LIASA Members
- Library Directors
- Library Managers
- Library Support Staff
- Suppliers to Libraries
- Government
- Academics
- Students



Registration Fees

Early Bird Registrations (including 15% VAT) (1 March – 1 July 2019)

Member:	R5 100.00
Non-member:	R7 700.00
Pensioners:	R3 340.00
Students:	R3 340.00
Day Registration – LIASA Member:	R1 800.00
Day Registration – Non-member:	R2 400.00
Day Registration – Pensioner/Student:	R1 300.00
Pre-Conference Workshop - Member:	R700
Pre-Conference workshop – Non-member:	R850

Standard Registration (including 15% VAT) (2 July – 2 September 2019)

Member:	R6 800.00
Non-member:	R9 800.00
Pensioners:	R3 340.00
Students:	R3 340.00
Day Registration – LIASA Member:	R1 800.00
Day Registration – Non-member:	R3 400.00
Day Registration – Pensioner:	R1 300.00
Pre-Conference Workshop - Member	R700
Pre-Conference Workshop – Non-member:	R850

Important Registration Deadlines

Early Bird Deadline:	1 July 2019
Online Registration Closes:	13 September 2019

Registration Coordinator

For any registration queries/information or quotations, please contact

Charne Millet-Clay – Scatterlings Conference & Events

011 463 5085

charne@soafrica.com



Programme Outline

Sunday 29 September 2019

11:00 – 18:00 Representative Council Meeting

Monday 30 September 2019

10:00 – 16:00 Pre-Conference Workshops

11:00 – 16:00 City Tour

Tuesday 1 October 2019

08:30 – 17:30 Conference proceedings

18:00 – 21:00 Exhibition Opening and Welcome Cocktail

Wednesday 2 October 2019

08:30 – 17:30 Conference proceedings

Thursday 3 October 2019

08:30 – 17:30 Conference proceeding

LIASA AGM

19:00 – 23:00 Awards Ceremony and Gala Dinner

Friday 4 October 2019

08:30 – 12:30 Conference proceedings

13:30 – 18:00 Representative Council meeting

Venue

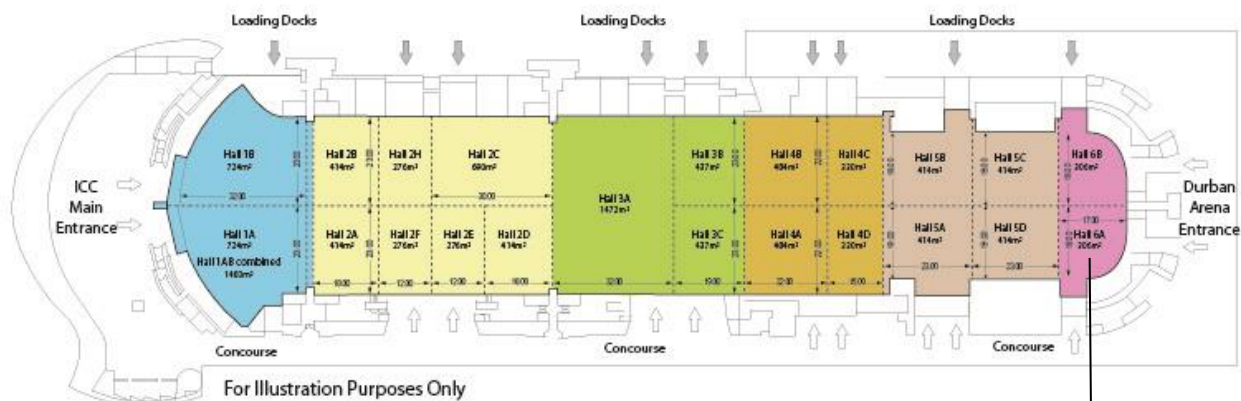
This world-class facility, renowned for its high standards of service excellence, has successfully staged some of the world's most prestigious and complex events. This multi-award winning Centre has been voted "Africa's Leading Meetings and Conference Centre" by the World Travel Awards no fewer than 17 times in 18 years and has been rated amongst the World's Top 17 convention centres by AIPC.

Physical Address

45 Bram Fischer Road

Durban, 4001

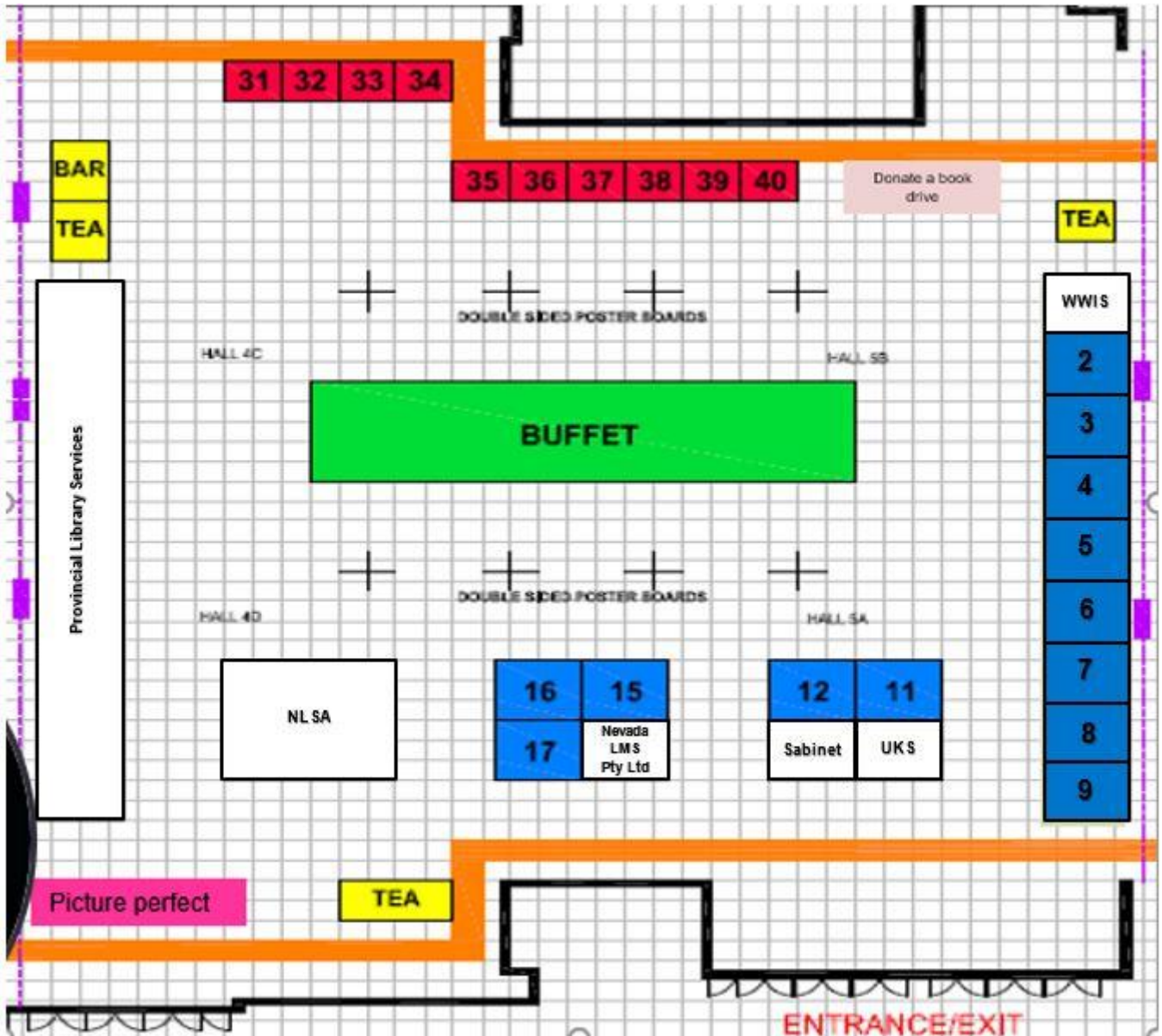
Telephone: 031 360 1000



LIASA 2019 Conference



EXHIBITION FLOORPLAN – 2019





Exhibition information

Shell Scheme Exhibition - NON-LIASA Members

R19 500 including 15% VAT.

This includes:

- Floor space 3m x 3m
- Fascia (max 25 letters)
- 2 x spotlights
- 1 x standard power point
- 1 x table and 2 x chairs
- 2 exhibitor registration badges

Shell Scheme Exhibition - LIASA Institutional Paid-up Member

R16 575 including 15% VAT

This includes:

- Floor space 3m x 3m
- Fascia (max 25 letters)
- 2 x spotlights
- 1 x standard power point
- 1 x table and 2 x chairs
- 2 exhibitor registration badges

Shell Scheme Exhibition: NON-LIASA MEMBERS

R14 000 including 15% VAT

This includes:

- Floor space 2m x 2m
- Fascia (max 25 letters)
- 2 x spotlights
- 1 x standard power point
- 1 x table and 2 x chairs
- 1 exhibitor registration badge

Shell Scheme Exhibition: LIASA Institutional Member (paid up)

R9 000 including 15% VAT

This includes:

- Floor space 2m x 2m
- Fascia (max 25 letters)
- 2 x spotlights
- 1 x standard power point
- 1 x table and 2 x chairs
- 1 exhibitor registration badge

Display Table: R2 000 (exclusively for Library Schools – no exceptions will be made)

No complimentary delegates – paid conference delegates should manage the table.

Additional Benefits

When you exhibit your company will receive the following additional benefits:

- Listing as an exhibitor on the conference website prior to the conference with a link to the company website
- Listing in the final programme

Allocation of Exhibition Space

Space allocation will be made on a “first come, first served” basis after platinum, gold and silver sponsors have selected their stands.





Sponsorship opportunities for 2019

Based on 800 delegates

Item	Opportunity	Cost	Detail
1	Welcome Function and Exhibition Opening	R 100,000	<ul style="list-style-type: none"> Sponsor and LIASA co-branding at the function Acknowledgement with a 100 words company write-up, logo and URL link on conference website and final programme 6 Complimentary guests to attend the Welcome Function and Exhibition Opening Co-branding on all material and communication related to the Welcome Function and Exhibition Opening One- page insert into delegate bag Sponsor can provide branded aprons for waiter staff Sponsor can provide branded table clothes Sponsor may have their CEO deliver the welcome address at the function Acknowledgement on the LIASA website Logo to be included in the looped presentation of major sponsors
2	Delegate Conference Bags	R 85,000	<ul style="list-style-type: none"> Sponsor and LIASA co-branding on the conference bag Acknowledgement with a 100 words company write-up, logo and URL link on conference website and final programme One-page insert into delegate bag 3m x 3m exhibition stand incl. 2 staff to manage the stand Acknowledgement on the LIASA website Logo to be included in the looped presentation of major sponsors
3	USB's (Sponsorship In kind Incl. LIASA logo)	R75,000	<ul style="list-style-type: none"> Sponsor and LIASA co-branding on the conference USB Acknowledgement with a 100 word company write-up, logo and URL link on conference website and final programme Full page advertisement on memory sticks 3m x 3m exhibition stand incl. 2 staff to manage the stand Acknowledgement on the LIASA website Logo to be included in the looped presentation of major sponsors



4	Conference book of Abstracts and Final Programme	R 60,000	<ul style="list-style-type: none"> • Sponsor and LIASA co-branding on the conference programme's front cover • Double page advertising space in the booklet Acknowledgement with a 50 words company write-up, logo and URL link on conference website and final programme • 1x Complimentary Delegates • Acknowledgement on the LIASA website • Logo to be included in the looped presentation of major sponsors
5	Conference notebooks + pens (Sponsorship In kind Incl. LIASA logo)	R45,000	<ul style="list-style-type: none"> • Sponsor and LIASA co-branding on the conference folder • Acknowledgement with a 50 words company write-up, logo and URL link on conference website and final programme • One-page advertising space in the programme booklet • Acknowledgement on the LIASA website • Logo to be included in the looped presentation of major sponsors
6	President's Dinner (40 guests)	R50,000	<ul style="list-style-type: none"> • Sponsor and LIASA co-branding on all material and communication regarding the President's Dinner • Branding opportunity on dinner menus, guest gifts, and at the restaurant (subject to approval by the relevant authorities) • Acknowledgement with a 50-word company write-up, logo and URL link on conference website and the final programme • One-page insert into conference bags Acknowledgement on the LIASA website • Logo to be included in the looped presentation of major sponsors



7	Delegate Lanyards and Name Badges	R 25,000	<ul style="list-style-type: none"> • Sponsor and LIASA co-branding on lanyards and name badges • Acknowledgement with the logo and URL link on conference website and the final programme • Acknowledgement on the LIASA website • Logo to be included in the looped presentation of major sponsors
8	Hospitality Sponsor for Conference lunches	R 20,000	<ul style="list-style-type: none"> • Sponsor and LIASA co-branding of the lunch area for the day • Branding opportunity on the lunch vouchers or wristbands • Acknowledgement with the logo and URL link on conference website and the final programme • Acknowledgement on the LIASA website • Logo to be included in the looped presentation of major sponsors
9	Gala Dinner Table	R8 000 per table of 10	<p>Includes:</p> <ul style="list-style-type: none"> • 10 tickets to the dinner • Wine water on the table • Reserved table
10	Inserts into delegate bag	R 5,00 per bag (x approx.. 700 bags) Estimate R 3,500	<ul style="list-style-type: none"> • One-page insert into the delegate bags Acknowledgement on the conference website and the final programme • Acknowledgement on the LIASA website • Logo to be included in the looped presentation of major sponsors
11	Speaker Gifts	TBC – dependant on number of speakers	<ul style="list-style-type: none"> • Branding of speaker gifts • Acknowledgement with the logo and URL link on conference website and the final programme • Acknowledgement on the LIASA website • Logo to be included in the looped presentation of major sponsors



Contact Information

For the LIASA Annual Conference

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